



SASK SPORT



2024 2025

ANNUAL REPORT



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CHAIR MESSAGE

In 2024, we celebrated Sask Lotteries' 50th anniversary and all the wonderful opportunities provided by this one-of-a-kind fundraiser.

Since 1974, lottery sales in Saskatchewan have been used to provide more than \$1.4 billion to support athletes from the grassroots level to the international stage, connect youth to artistic experiences, help residents experience the beauty of the parks that cover the province and much more.



Founding volunteers Cas Pielak and Joe Kanuka agreed to sign a promissory note to help start a lottery fundraising program. Today, the funding is made possible thanks to a long-standing agreement with the Government of Saskatchewan for Sask Sport to operate Sask Lotteries and to direct proceeds from the sale of lottery products to sport, culture and recreation organizations.

I continue to be grateful for this long-standing and one-of-a-kind fundraiser that provides opportunities for Saskatchewan residents. Another year of impressive sales has contributed to the health of the Sask Lotteries Trust Fund for Sport, Culture and Recreation. This trust fund ensures that there is continued support for the volunteer-led community groups and programming into the future.

Not only was it a special year for Sask Lotteries, but as an amateur sport community, we were recently able to support and cheer on hundreds of Saskatchewan athletes, coaches, officials and volunteers in various multi-sport events.

Between the 2024 Olympic and Paralympic Summer Games in Paris, 37 individuals with ties to Saskatchewan represented the province and Canada on amateur sport's largest stage. That includes 25 athletes, nine coaches and three members of the support staff. Across the two games, Saskatchewan athletes captured five medals, while several others had impressive performances.

There was also excitement in the amateur sport community closer to home. In July, Lloydminster played host to over 2,000 athletes, coaches, officials and support staff for the Saskatchewan Summer Games. Hundreds of athletes gathered for the Tony Cote Games at Lac La Ronge Indian Band in August to join in competition for the biennial multi-sport event.

Congratulations to everyone who participated and worked so hard to make these Games successful.

Like Cas and Joe in the '70s, the strength of Saskatchewan's amateur sport community remains its volunteers. It is the dedication of volunteers that brings these high-quality opportunities to participants of all ages and abilities. In fact, none of the multi-sport games we celebrated could have happened without volunteers! Be sure to thank a volunteer in your community for all that they do.

I look forward to continuing to celebrate all that Sask Lotteries funding will do for communities across the province for the next 50 years.

In closing, it has been an honor to serve as your Board Chair over the past year. I want to personally thank all the Sask Sport employees, volunteer committees and our member organizations for your support.

- Luke Flegel, Chair

BOARD MEMBERS

Kendra Farmer, Vice Chair Sport
Amy Prokop, Vice Chair Lotteries
Joel Brown, Vice Chair Trust Fund
Mike Thorson, Secretary/Treasurer

Brett Hines
Mason Medynski
Colina Paul

Brittany Brunn
Bill Kinash
Shawn Waskewitch

HOW SASK LOTTERIES SYSTEM WORKS



OUR PROMISE

To enrich Saskatchewan communities

Sask Sport is a volunteer-driven, non-profit organization founded in 1972 that serves the amateur sport community and operates Sask Lotteries — the main fundraiser for sport, culture and recreation.

WHAT WE DO

Federation for amateur sport in Saskatchewan

Sask Sport's membership includes 76 provincial sport and multi-sport organizations and districts. Sask Sport supports these members with programs and services that help a vast network of volunteers deliver sport opportunities to more than 325,000 participants.

Fundraiser for sport, culture and recreation

Sask Sport operates Sask Lotteries through a licensing agreement with the Government of Saskatchewan. Lottery proceeds are allocated to eligible sport, culture and recreation groups through the Sask Lotteries Trust Fund for Sport, Culture and Recreation. Volunteer committees of Sask Sport, SaskCulture and the Saskatchewan Parks and Recreation Association oversee and make funding decisions, as well as ensure accountability and transparency.

Supporting volunteers

Lottery proceeds support more than 330,000 volunteers who provide sport, culture and recreation opportunities to communities in every part of the province. Saskatchewan's volunteer-driven system enriches communities and quality of life by giving all people opportunities to learn, grow and play.

SASK LOTTERIES 50TH ANNIVERSARY



The Sask Lotteries 50th anniversary marketing campaign focused on creating a connection with the Saskatchewan community. The campaign included a vibrant and bold use of existing branding in static, digital and video marketing elements, as well as highlighting key numbers from the last 50 years.



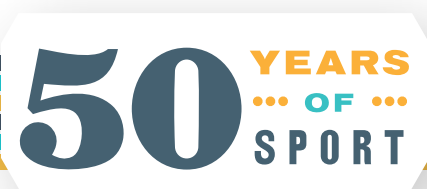
\$ 1.4 BILLION

GIVEN BACK

**THROUGH
SPORT,
CULTURE
& RECREATION**

The 50th anniversary campaign ran January 22 to December 31 and delivered an impressive total of **22.9 million impressions** across all digital and social media platforms.

The ads also collectively generated **22,887 link clicks** exceeding projections by 9,400. These results highlight how strongly the creative message resonated with Saskatchewan audiences, effectively driving engagement and celebrating this milestone achievement.





SASK LOTTERIES



**SUPPORTING SPORT,
CULTURE AND RECREATION IN
SASKATCHEWAN!**

SASKLOTTERIES.CA

50TH TICKET

For the first time ever, Saskatchewan residents had the opportunity to purchase and play a Scratch & Win lottery ticket that was exclusively available in the province. Two lucky Saskatchewan residents took home the top two \$50,000 prizes.

The **ONLY IN SASK** ticket's bold and captivating design included the icons depicting items related to sport, culture and recreation. The unique icons were created by lifelong Saskatchewan resident and illustrator Brian Kachur in consultation with Sask Lotteries.

The ticket had sales of **\$1.1 million** in less than four months and a 97 per cent sell through rate. It was an unprecedented success in the province.



THE TWO \$50,000 WINNERS INCLUDE:

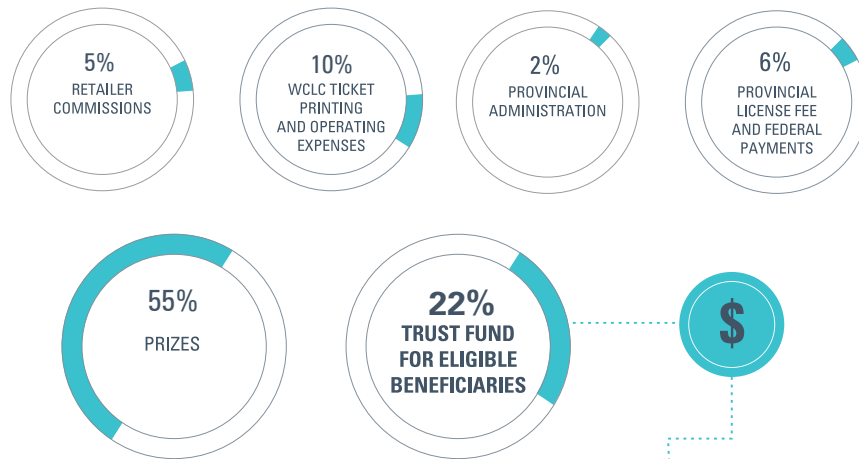


Melanie Peequaquat
Saskatoon
Hewgill Rexall Drug Store
(1530 20th St. W, Saskatoon)

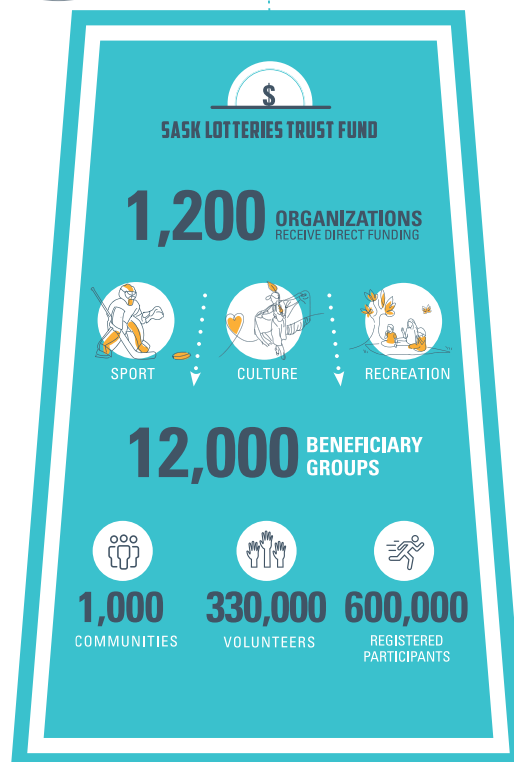


Paul McKenzie
Stanley Mission
Canadian Tire Gas+
(290 Marquis Rd, Prince Albert)

TRUST FUND



As a non-profit organization Sask Lotteries operates effectively and efficiently to maximize the proceeds available for funding. For more information on Sask Lotteries, it's partners and how lottery proceeds are distributed through the Sask Lotteries Trust Fund for Sport, Culture and Recreation, see sasklotteries.ca



COMMUNITY GRANT

SASK LOTTERIES COMMUNITY GRANT PROGRAM

The Sask Lotteries Community Grant Program continues to benefit volunteer-led community groups by directly funding impactful programs that enhance the quality of life in communities across Saskatchewan.

This initiative complements the other funding and grant programming delivered by Sask Sport, SaskCulture and the Saskatchewan Parks and Recreation Association and their members. By providing funding at the community level, these grants ensure local priorities are supported and that every corner of the province benefits from lottery proceeds. With this direct funding, community-based organizations are creating opportunities, eliminating barriers and increasing participation.





OLYMPIC AND PARALYMPIC GAMES

Between the 2024 Olympic and Paralympic Summer Games in Paris, 37 individuals with ties to Saskatchewan represented the province and Canada on amateur sport's largest stage. That includes 25 athletes, nine coaches and three members of the support staff.

Across the two games, Saskatchewan athletes captured five medals, while several others had impressive performances.

Full results for the 2024 Summer Games in Paris at cheeronsask.ca.

History made on the podium

Three of the medals won by Saskatchewan athletes at the Olympics and Paralympics were historic ones.

Diver Rylan Wiens of Pike Lake, partnered with Nathan Zsombor-Murray to earn Canada's first medal in the men's 10-metre synchronized platform event, a bronze, as did Melfort's Julie Kozun with the Canadian women's sitting volleyball team.

Over on the rugby pitch, Waldheim's Carissa Norsten joined the Canadian women's sevens team to claim silver, the country's best-ever finish at the Olympics.



Photo by Arturo Holmes
(Getty Images)



Photo by Graham Denholm
(Getty Images for IPC)



Photo by Xu Chang
(Xinhua via Getty Images)



Repeat performance for Shaw

Midale Para cyclist Keely Shaw was back on the Paralympic podium in Paris, winning bronze in the women's C4 3,000-metre individual pursuit — the same medal she earned at the Tokyo 2020 Games.



Photo by Sean M. Haffey
(Getty Images)

Backstroking to Bronze

Competing in her second Games, Saskatoon's Shelby Newkirk swam her way to a bronze medal in the women's S6 100-metre backstroke. She just missed the podium in the S6 50-m freestyle, finishing fourth.

First timers shine

Nearly half of the athletes, 12 in total, who attended the 2024 Olympics and Paralympics made their Games debut in Paris. Among them were Humboldt's Paige Crozon and Jacob Wassermann, who both finished fourth in their events.

Crozon and Canada made their first appearance in women's 3x3 basketball, while Wassermann, who competed in the men's PR1 single sculls, was the lone Canadian Para rower.



Photo by Michael P. Hal
(The Canadian Press/Ho - Canadian Paralympic Committee)

Three medals at Special Olympics World Games

Regina alpine skiers Taylor Barth and Michael Qing joined Saskatoon snowshoe coach Eric Lautsch and more than 130 other individuals to represent Canada at the Special Olympics World Winter Games in Turin, Italy.

Barth claimed a pair of gold medals, one in the M08 intermediate giant slalom and the other in the M06 intermediate slalom race, while Qing secured second in the M11 intermediate giant slalom and Lautsch guided the Canadian snowshoe team to three golds.



TONY COTE GAMES

Thousands of athletes gathered at Lac La Ronge Indian Band from August 10-16, to join in competition for the biennial multi-sport event.

To mark the commencement of the Games, 10 youth from James Smith Cree Nation – hosts of the 2022 Games – participated in a traditional lance run. The group travelled by foot from Saskatoon to La Ronge, clearing a path for the 2024 athletes in a symbolic gesture as the previous hosts.

The Woodland Team claimed an impressive 100 medals, 44 of which were gold, and finished top of the Games' standings. In addition, the team brought home 32 silver and 24 bronze medals.

Events took place in archery, canoe, golf, soccer, softball, volleyball and athletics, with three different age categories (13U, 15U and 17U).



SASKATCHEWAN SUMMER GAMES

Lloydminster played host to over 2,000 athletes, coaches, officials and support staff for the 2024 Saskatchewan Summer Games.

Athletes from the province's nine districts and 221 communities were welcomed by over 800 local volunteers in the border city, from July 21-27.

Regina's district team finished the weeklong event at the top of medal standings after tallying an outstanding 111 medals becoming the overall champions. They accumulated 28 gold, 29 silver and 54 bronze medals with the highest medal total of 39 claimed in swimming.



SASKATCHEWAN SPORT AWARDS



Saskatchewan Sport Awards Excellence and Recognition Award recipients pose together after being gifted a Star Quilt.



The 40th Annual Saskatchewan Sport Awards were held in Saskatoon on January 30, with supporters from across the province gathering to celebrate the success and dedication of individuals from the Saskatchewan amateur sport system in two categories — Excellence Awards and Recognition Awards.

Excellence Awards

Male – Rylan Wiens – Pike Lake – Diving
Female – Shelby Newkirk – Saskatoon – Para Swimming
Youth Male – Kash Tarasoff – Saskatoon – Diving
Youth Female – Etta Love – Saskatoon – Weightlifting
Coach – Mary Carroll – Saskatoon – Diving
Team – University of Saskatchewan women's 4x800-metre relay team – Saskatoon – Athletics

Recognition Awards

Coach Dedication

David Calam – Regina – Lawn Bowling
Denise Fernandez – Regina – Tennis
Carla Nicholls – Regina – Athletics

Volunteer Dedication

Bob Kary – Regina – Canoe/Kayak
Blair Seifert – Saskatoon – Figure Skating

Inspire Through Sport

Tony Fineblanket – Makwa Sahgaiehcan First Nation – Volleyball
Shelia Leach – Weyburn – Rowing
Lindsay Markwart – Regina – Special Olympics



Saskatoon born and raised emcee, Devin Heroux.



Achievements of nominees and recipients on display.



Young Scouts Drum Nation performs.



Sask Sport Chair, Luke Flegel, delivers opening remarks.



Star Quilts, made in Treaty 6 territory, including some by members of Beardy's and Okemasis First Nation.

MULTICULTURALISM IN SPORT BREAKFAST

The morning following the 40th Annual Saskatchewan Sport Awards, individuals gathered to enjoy breakfast and listen to the conversation that took place at the Multiculturalism in Sport Breakfast. Host Devin Heroux was joined by panelists Ted Jaleta, Amou Madol and Randi Keshane-Chaboyer to discuss the impact of inclusivity in sport.



Ted Jaleta, international distant runner

"Life is so difficult for some of us in the world and the only way that I am here, is because of sport. I use sport to be who I am. When I was growing up in Ethiopia, the national sport was soccer and I wanted to be a soccer star...[but] I wasn't good enough in soccer because I didn't have any shoes, so I was just sitting hoping to get the opportunity to play. My teacher asked me to join cross country instead and that pivotal moment is what changed my life forever."

Amou Madol, dual-sport athlete

"There are so many young Black children that don't get the chances that I have, so I am really grateful to be in this position where I can sit up here and speak to people and share my story and just talk about how sport has influenced me. Sport, no matter where you come from, I feel like it unifies so many people."



Randi Keshane-Chaboyer, Indigenous Coaches and Officials Program coordinator, softball coach

"[In high school,] I played softball at the highest level I could play, and there was an incident that happened that changed my trajectory and made me not even want to play...it came from that coach's own perspective and biases of not understanding who I was as an individual and First Nations athlete."



GRANTS AND PROGRAMS

Athlete Assistance Programs

Utilizing the Sask Lotteries Trust Fund, Sask Sport is able to provide financial assistance to athletes at all levels of sport. Among them are the Next Generation Indigenous Athlete Assistant Grant, Future Best program and the Saskatchewan Program for Athletic Excellence.

Next Generation Indigenous Athlete Assistance Grant

Available to Indigenous athletes who have been named to a provincial team or are competing at the national level, the grant provides funding to athletes to cover costs associated with training, travel to competitions and camps, registration and sport-specific equipment.



62

ATHLETES SUPPORTED



\$84,929

GRANTED

Future Best

Saskatchewan has a growing pool of athletes with the realistic potential of competing for and earning a spot on a senior national team. To help them achieve their goals, Future Best funds athletes so they can focus on their training and reaching the next level.



102

ATHLETES SUPPORTED



\$138,975

GRANTED

Saskatchewan Program for Athletic Excellence

Many athletes who hail from Saskatchewan have advanced to represent Canada on the international stage and have been carded by their respective National Sport Organizations. This program provides an additional top-up in funding to those athletes.



59

ATHLETES SUPPORTED



\$300,926

GRANTED

Indigenous Sport Summit

Over 150 sport leaders from Provincial Sport Organizations, Districts, Tribal Councils, Métis Nation-Saskatchewan (MN-S), Federation of Sovereign Indigenous Nations (FSIN) and communities across the province attended the Indigenous Sport Summit from March 5-6 in Saskatoon.

During the two-day event, attendees heard from keynote speakers J.R. Larose and Tyler Latu'ila, as well as panelists on a variety of topics, all with the goal of boosting Indigenous participation in sport and building relationships between networks.

On the evening of March 5, attendees and community members were invited to participate in a round dance co-hosted by Sask Sport, MN-S and FSIN.



ADMIN CENTRE

The Admin Centre serves as a business hub for sport, culture and recreation groups in Saskatchewan. The comprehensive range of business solutions it provides allow these volunteer-led groups to focus on the high-quality programming they deliver to their members and the sport, culture and recreation opportunities they support.



PAYROLL

Serving 146 organizations, providing 750+ employees access to a pension and benefits program



OFFICE SPACE

More than 51,000 square feet of combined office and storage space in five buildings in Regina and Saskatoon



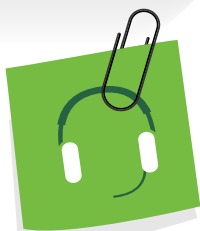
BOOKKEEPING

4,800 hours of bookkeeping and audit preparation services provided to 50+ organization



PRINTING SERVICES

890 printing projects, including business cards, posters, manuals and more



RECEPTION SERVICES

Supporting 65+ organizations and more than 200 employees



MAIL SERVICES

Save clients money through group rates for processing mail and shipping parcels. Processed over 24,000 pieces of mail and over 4,000 parcels during the year

FINANCIAL HIGHLIGHTS

Sask Lotteries

Lottery Ticket Sales	\$250,304,603
Other Lottery Revenue	1,911,436
	252,216,039
Prizes and Retail Comm	151,227,445
Government payments	1,878,351
Operating costs	29,381,911
	182,487,707
Net profits transferred to the Sask Lotteries Trust Fund	\$69,728,332

Sask Sport

Membership and Rent Revenue	\$243,377
Interest	1,737,238
Contract Revenue	374,300
Grants	9,499,831
Other Income	93,490
	11,948,236
Operating Costs	3,033,951
Programs and sport system support	8,174,848
	11,208,799
Net operating income	739,437
Unrealized gain on market value of investments	1,357,360
Net income after unrealized gain	\$2,096,797

Admin Centre for Sport, Culture and Recreation

Rent and Service Income	\$2,227,381
Interest	31,145
Grants	1,119,771
	<hr/>
	3,378,297
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Operating costs	1,759,433
Building repairs	237,442
Rent and Service Expenses	1,500,222
	<hr/>
	3,497,097
	<hr/>
Net loss	(\$118,800)



MEMBERSHIP

Sask Sport members are non-profit, volunteer-led organizations. Combined with a network of passionate and skilled professionals and volunteers, they form the sport delivery system in Saskatchewan.

ACTIVE MEMBERS

- Saskatchewan Archery Association Inc.
- Saskatchewan Artistic Swimming
- Saskatchewan Athletics
- Saskatchewan Badminton Association Inc.
- Baseball Sask
- Basketball Saskatchewan Inc.
- Saskatchewan Baton Twirling Association Inc.
- Saskatchewan Blind Sports Association
- Bowling Federation of Saskatchewan
- Bowls Saskatchewan Inc.
- Boxing Saskatchewan Inc.
- Saskatchewan Broomball Association
- Canoe Kayak Saskatchewan Inc.
- Saskatchewan Cheerleading Association Inc.
- Coaches Association of Saskatchewan Inc.
- CURLSASK
- Saskatchewan Cycling Association Inc.
- Saskatchewan Darts Association Inc.
- Dive Sask Inc.
- Saskatchewan Fencing Association
- Football Saskatchewan
- Saskatchewan Games Council Inc.
- Golf Saskatchewan
- Gymnastics Saskatchewan Inc.
- Saskatchewan High Schools Athletic Association
- Hockey Saskatchewan
- Saskatchewan Horse Federation Inc.
- Horseshoe Saskatchewan Inc.
- Judo Saskatchewan
- Saskatchewan Karate Association
- Saskatchewan Lacrosse Association Inc.
- Saskatchewan Martial Arts Association Corp.
- Pickleball Saskatchewan Inc.
- Saskatchewan Racquetball Association Inc.
- Ringette Association of Saskatchewan Inc.
- Saskatchewan Rowing Association Inc.
- Saskatchewan Rugby Union Inc.
- Saskatchewan Sailing Clubs Association
- Skate Canada-Saskatchewan Inc.
- Saskatchewan Skeet Shooting Corp.
- Saskatchewan Ski Association
- Saskatchewan Soccer Association Inc.
- Softball Saskatchewan
- Special Olympics Saskatchewan Inc.
- Saskatchewan Amateur Speed Skating Association
- Sport Medicine and Science Council of Saskatchewan Inc.
- Sport Parachute Association of Saskatchewan Inc.
- Saskatchewan Sports Hall of Fame and Museum Inc.
- Saskatchewan Squash Inc.
- Swim Saskatchewan Inc.

- Saskatchewan Table Tennis Association Inc.
- Saskatchewan Tae-Kwon-Do Inc.
- Saskatchewan Target Shooting Association
- Saskatchewan Team Handball Federation Inc.
- Tennis Saskatchewan
- Saskatchewan Amateur Trapshooting Association Inc.
- Saskatchewan Triathlon Association Corp.
- Saskatchewan Ultimate Players Association Inc.
- University of Regina, Faculty of Kinesiology and Health Studies
- University of Saskatchewan, College of Kinesiology
- Saskatchewan Volleyball Association
- Water Polo Saskatchewan Inc.
- Water Ski and Wakeboard Saskatchewan Inc.
- Saskatchewan Weightlifting Association Inc.
- Saskatchewan Wheelchair Sports Association
- Saskatchewan Amateur Wrestling Association

AFFILIATE MEMBERS

- Lakeland District for Sport, Culture and Recreation
- Northern Sport, Culture and Recreation District
- Parkland Valley Sport, Culture and Recreation District
- Prairie Central District for Sport, Culture and Recreation
- Rivers West District for Sport, Culture and Recreation
- South West District for Culture, Recreation and Sport
- South East Sport, Culture and Recreation District

ASSOCIATE MEMBERS

- Saskatchewan Academy of Sport Medicine
- Lifesaving Society Saskatchewan Branch
- Saskatchewan Association of Recreation Professionals





SASK SPORT

1870 Lorne Street | Regina, SK | S4P 2L7
510 Cynthia Street | Saskatoon, SK | S7L 7K7

[**SASKSPORT.CA**](https://sasksport.ca)

